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InkSoft Named Fastest Growing Company In
New Mexico For Second Consecutive Year

For the second consecutive year, InkSoft has topped the list of fastest-growing companies (under $10 million in revenue) in New Mexico. The "Flying 40" list is compiled by Technology Ventures Corp., and is sponsored in part by KPMG, one of the largest companies in the world offering auditing, tax, and advisory services. The selection criteria are based on revenue and revenue growth.

InkSoft grew revenue from $100,000 in 2010 to $3.46 million last year. According to an article in the Albuquerque Journal, owner and CEO Scott Allen says, "We have thousands of customers using our software products now. We've hired more sales, support and software development people to stay on track and remain ahead of our competition."

In addition to more staff, InkSoft has expanded into printing coffee mugs, smartphone cases, mouse pads, signs and banners. Partnerships with Brother and Epson also have helped users as the software is integrated with equipment making it more efficient and productive.

"InkSoft helps Brother and Epson customers take advantage of the latest technology to promote their businesses, take orders and speed production," says Allen.

For more information, contact InkSoft at (505) 938-6270; (800) 410-3048; email: info@inksoft.com or visit the website at www.inksoft.com.